

Hurlburt Field, EFCU, & The American Realty of Florida Present

# WINTER WONDERLAND & TREE LIGHTING 2023

◆◆ FREE EVENT ◆◆

7 DECEMBER FROM 4-7:00PM

◆◆ MEMORIAL AIR PARK ◆◆

**\$15k** Given Back to Families

**4.2k** Attended

**\$12.6K** in sponsorship



**FREE**  
Hot Cocoa & Cookies

Visits from The Frozen Sisters, Buddy the Elf, Frosty, Rudolph, and Santa!

**f** **20,909**  
Reached

**ig** **381**  
Reached

227 Total Post Engagement



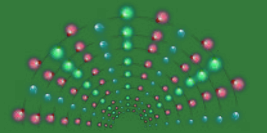
**2k** crafts & **250** Stuffed Animals  
Given Out at Santa's Workshop



**3** AFES Food Trucks



**350**  
Books Given Out



**3.6k**  
Total Lights in the  
"Walk of Lights"



**SANTA &  
FRIENDS**



**5** Inflatable Courses,  
Rockwall & Train

**COUNTDOWN**  
to Tree Lighting with PyroTechnics



Sponsored in part by:



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No federal endorsement of sponsors intended.