

FREEDOM FEST

FRIDAY, 22 JUNE | 1PM

SOUNDSIDE MARINA 2018



6,250+
ATTENDEES

35.3K TOTAL REACH = 5,000

4.2K POST ENGAGEMENTS = 1,000

1 SNAPCHAT FILTER

568 FILTER USERS = 100

4.6K TOTAL LIKES = 1,000

24.7K VIEWS = 10,000

\$57,759
TOTAL COST OF FREEDOM FEST 2018

\$40,829
GIVEN BACK TO AIRMEN & THEIR FAMILIES THROUGH GIVEAWAYS & CASH

\$19,000 CASH

\$21,829 IN KIND

12 MINUTES
FIREWORKS FINALE!

9 UNIT PARTICIPATION

228 VOLUNTEERS

600 MAN-HOURS

3,000 SHUTTLE RIDERS

75+ BULL RIDES

240+ BANANA BOAT RIDERS

190+ BUNGEE JUMPERS

250+ MINI-BOAT CRUISERS

500+ ZIPLINE RIDERS

185 VIRTUAL REALITY GAMERS

10 LEADERS DUNKED

LUKE LANGFORD BAND

I'MAGENE

MUSIC LINEUP

DANIELLE BRADBERRY
WINNER OF NBC'S THE VOICE

CALL for FIRE

50 ATTENDEES FOR THE DANIELLE BRADBERRY MEET & GREET

SPONSORED IN PART BY:

NO FEDERAL ENDORSEMENT OF SPONSORS INTENDED.

