



Haunted Lakes



Festival



GATOR LAKES GOLF COURSE • FRIDAY, 27 OCTOBER 2017



4.6K ATTENDEES



100 VOLUNTEERS



1.9K CARS PARKED



1 MILE COURSE

40 RUNNERS

THE FEAR RUNNING DEAD ZOMBIE RUN

15 ZOMBIES

0 SURVIVORS

22.9K TOTAL REACH

1.3K POST ENGAGEMENTS

157 TOTAL LIKES

1.6K LIVE FEED VIEWS

AFSOC PRIORITY #3

INVESTMENT IN THE RESILIENCY OF OUR FORCE, FAMILY AND RELATIONSHIPS

\$26,000

GIVEN BACK TO AIRMEN AND THEIR FAMILIES

\$16,000

FROM SPONSORSHIP SUPPORT

750 PUMPKINS DECORATED

600 BUS RIDERS

21 TRUNK OR TREAT VEHICLES

12 GAME BOOTHS

60K PIECES OF CANDY

2.5K PHOTO BOOTH PHOTOS TAKEN

3.5K SANDWICHES

1.8K HAY RIDERS

7 2-NIGHT STAYCATIONS

1 GARMIN WATCH

1 LAPTOP

1 KAYAK



No federal endorsement of sponsors intended.